

South West Regeneration

Public Exhibition Feedback – Prioritisation of options

January 2011

Background

A public exhibition of proposals for the South West Regeneration was held in Port St Mary town hall and Port Erin railway station.

The exhibition was prepared following an initial phase of consultation with local residents and visitors to the Island, together with investigation and analysis by Hugh Logan Architects and Costain Heritage. The exhibition included a range of initial concepts for the South West area, and attendees were able to input on these ideas through post-it notes which were attached to the boards and a 'star' rating for each of the options.

The public exhibition was held in Port St Mary from 10-16th December (with an opening event manned by the consultants on 10th December) and at Port Erin from 17-31st December (with an opening event on 17th December). (The duration of the exhibition at Port Erin was extended to cover the period 24-31st December in light of the snow).

The public exhibition was also available on-line at www.hla-im.com/SWRegeneration.

The following report sets out the feedback received from the 'star' rating for each of the options.

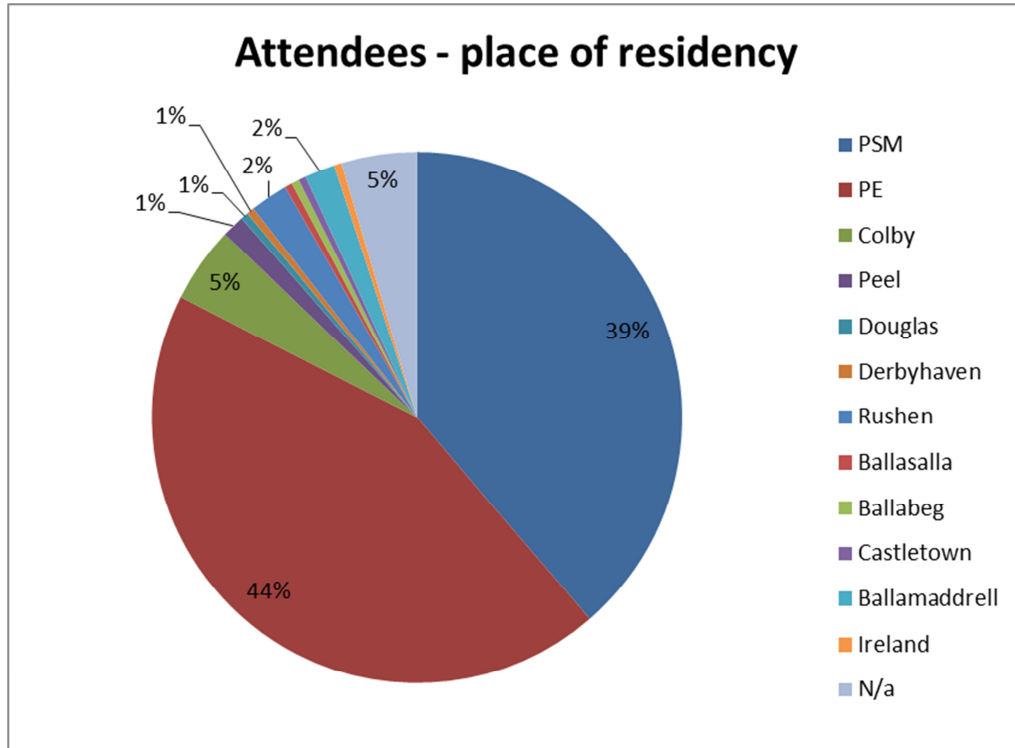
Attendees

Although a registration form was included at the beginning of the exhibition, not all attendees included their details on this. As such, we do not have an accurate number of attendees.

However, 137 people included their details at the Port Erin exhibition and 80 at Port St Mary, so we know for certain that at least 217 people attended the exhibition.

We anticipate that the actual numbers attending were significantly higher than this. On the basis of observations and the number of contributions, it is estimated that 25-30% of people registered. If this is correct, then between 725 and 875 people attended the exhibition.

Attendance at each location did not indicate place of residence however, with a number of Port St Mary residents visiting the Port Erin exhibition and vice versa. An analysis of place of residence shows that of the total 217 who signed up on the register, 84 came from Port St Mary, 95 from Port Erin, and other attendees from Colby, Peel, Douglas, Derbyhaven, Rushen, Ballasalla, Ballabeg, Castletown, Ballamaddrell and Ireland, with 10 who did not include their place of residence.



Prioritisation of options

A list of the concept proposals was included at the end of the exhibition, with the opportunity for attendees to indicate their 3 most favoured options on each board through sticking stars down for each option.

Although this has issues statistically, as some of the options were more hard-hitting and exciting than others, and therefore are more likely to receive votes, this found that the most popular concept proposals for Port St Mary were:

- Refurbish and bring the Town Hall back into use for residents and visitors
- Establish a Marine Heritage Centre including an aquarium in Port St Mary

For Port Erin:

- Repair and re-open footpaths on The Brooghs where possible
- Develop an identity for Port Erin as the 'Outdoor and Watersports Capital of the Island'

And for the South West area in general:

- Introduce a skipper bus to serve the South West of the island
- Provide exotic planting, palms, etc. at all road gateways
- Provide electric buses to serve Port Erin and Port St Mary

The least favourite options for Port St Mary were:

- Provide a new lift and lookout platform linking the upper and lower levels of the Promenade
- Provide feature lighting of significant buildings and the Promenade
- Provide a manned tourist information point near the harbour

For Port Erin:

- Encourage extension of Falcon's Nest Hotel down to Strand Road
- Widen pavement outside existing shops on Orchard Road
- Establish Orchard Road as a main retail street
- Widen pavement outside the shops on Church Street
- Close Orchard Road access to Shoprite car park
- Provide sculptural gargoyles to the spring outlets on Shore Road and St Catherine's Terrace

And for the South West area in general:

- Enhance existing public space adjacent to gateways

These results are shown in more detail in the tables below.

SOUTH WEST AREA		
	# of stars	%
Introduce a skipper bus to serve the South West of the island	56	61%
Provide exotic planting, palms, etc. at all road gateways	16	17%
Provide electric buses to serve Port Erin and Port St Mary	12	13%
Provide improved signage to attractions at all gateways	6	7%
Enhance existing public space adjacent to gateways	2	2%
Total	92	
PORT ST MARY		
	# of stars	%
Refurbish and bring the Town Hall back into use for residents and visitors	100	9%
Establish a Marine Heritage Centre including an aquarium in Port St Mary	91	8%
Demolish the Bay Queen Hotel	64	6%
Bring Chapel Beach back into use for residents and visitors	52	5%
Provide a setting for anchoring the Mona's Queen at Kallow Point	44	4%
Identify a new use for the old Police Station	42	4%
Preserve the Bay Queen Hotel	42	4%
Improve public convenience provision especially for the disabled	38	4%
Reverse one-way system on High Street and Athol Street	29	3%
Provide a public entertainment area and children's play area at Happy Valley	29	3%
Repair and redecorate properties in the retail area and other parts	26	2%
Encourage business or tourist use in the Lime Street paper warehouse	24	2%
Provide way finding signage and a map to locations in Port St Mary	23	2%

Provide fixed market stalls at Paddy's Market	22	2%
Extend the public car park by St Mary's Church	22	2%
Establish the South West as an 'Area of Culinary Excellence'	21	2%
Widen the public slipway to double capacity	21	2%
Redevelop the gas works site as small business units	20	2%
Provide tourist accommodation above the railway station	20	2%
Develop an identity for Port St Mary which is 'Fish and Fishing'	20	2%
Provide a map and signage for the Heritage Trail	19	2%
Establish a campsite near the Railway Station	19	2%
Promote the establishment of an Artists' community in Port St Mary	18	2%
Locate a Manx National Heritage Shop in Port St Mary	17	2%
Provide points of interest on footpaths at Gansey and Kallow Point	16	1%
Establish a National Outdoor Centre in Port St Mary	16	1%
Re-organise boat moorings to increase capacity	14	1%
Develop an identity for Port St Mary 'The Cultural Centre of the Isle of Man	13	1%
Provide a new 16 berth floating pontoon for visitor use only	13	1%
Establish an interactive, historical website for Port St Mary	13	1%
Refurbish the Happy Valley Shelters	12	1%
Establish an Artist's Centre with studios, a gallery and a shop	12	1%
Establish an Events Committee for Port St Mary	12	1%
Register and preserve specific identified buildings	11	1%
Provide a ramped path linking the upper and lower levels	11	1%
Commission a recommended painting scheme for redecoration	10	1%
Convert part of the Commissioners Depot into an Artists' Centre	10	1%
Provide lighting for the Underway	10	1%
Relocate uses in Hudson's Yard to new units at redundant gas work	9	1%
Provide a manned tourist information point at the Town Hall	9	1%
Provide coach drop off points at top and bottom of the Port	8	1%
Carry out minor repairs and redecoration of properties in the retail area	8	1%
Relocate the bus terminus to suit the reversed one-way system	7	1%
Provide a coach stop and information board opposite the Town Hall	7	1%
Provide footbridge over the lifeboat slipway to link the boat park and Alfred Pier	5	0%
Tidy up the Commissioners boat park	5	0%
Provide beach huts & ice cream kiosk for hire on the lower promenade	5	0%
Provide new car parking on Clifton Road South	4	0%
Provide signage to pathways between Bay View Road and the Underway	3	0%
Provide a coach drop off point and information board near the harbour	3	0%
Encourage a retail and office development opposite the Town Hall	3	0%
Commission and provide public Artwork throughout Port St Mary	3	0%
Provide a new lift and lookout platform linking the upper and lower levels of the Promenade	2	0%
Provide feature lighting of significant buildings and the Promenade	1	0%
Provide a manned tourist information point near the harbour	1	0%
Total	1,079	

PORT ERIN		
	# of stars	%
Repair and re-open footpaths on The Brooghs where possible	112	10%
Develop an identity for Port Erin as the 'Outdoor and Watersports Capital of the Island'	95	8%
Encourage Sea Breezes development at Marine Biological Station	84	7%
Establish a National Outdoor Centre in Port Erin	45	4%
Encourage a small boat haven development at the old swimming pool	43	4%
Provide new public slipway at the Marine Biological Station	38	3%
Provide a manned tourist information point at Port Erin Railway Station	38	3%
Refurbish Athol Park	29	3%
Relocate private boats from St Catherine's Terrace to new boat park	28	2%
Provide New boat park at the Marine Biological Station	28	2%
Repair and redecorate properties in the retail area and other parts	27	2%
Provide business incubation units in the old Strix office building	26	2%
Improve pedestrian link between Shoprite and Wilko	24	2%
Provide way finding signage and a map of locations in Port Erin	19	2%
Provide new street furniture and planting on Shore Road	18	2%
Demolish public shelters at the bottom of Dandy Hill	17	2%
Improve public convenience provision especially for the disabled	17	2%
Relocate bus terminus to Railway Station	15	1%
Register and preserve specific identified buildings	15	1%
Provide a camper van site at Bradda Glen	14	1%
Establish a campsite somewhere in the area	13	1%
Provide funicular railway to link upper and lower areas	13	1%
Establish the South West as area of Culinary Excellence	13	1%
Open up and refurbish public shelters at the bottom of Dandy Hill	12	1%
Encourage use of harbour promontory as a public place	12	1%
Provide new beach showers near Cosy Nook Cafe and at other locations	12	1%
Provide cantilevered footway opposite the Bohemian	12	1%
Provide log cabin tourist accommodation at Bradda Glen	11	1%
Relocate private boats from harbour promontory to new boat park	11	1%
Provide more pedestrian crossing points throughout the retail area.	10	1%
Encourage provision of new facilities in expanded Falcon's Nest Hotel	10	1%
Widen pavements at the bottom of Strand Road	10	1%
Widen pavement outside the Bohemian	10	1%
Provide a public entertainment area in Athol Park	10	1%
Refurbish the Railway Museum, includes relocation of the entrance	9	1%
Carry out minor repairs to and redecoration of properties	9	1%
Provide landscaping on west side of Orchard Road	9	1%
Establish a Heritage Trail in Port Erin	9	1%
Provide pedestrian crossings on Shore Road	8	1%
Provide new children's play area at the bottom of Dandy Hill	8	1%
Provide seating and interpretation boards on promontory	8	1%
Restrict vehicular use on St Catherine's Terrace	8	1%

Widen road outside the Bohemian	8	1%
Provide children's play area outside at the Marine Biological Station	8	1%
Provide steps and ramp at sewage pump house to link Athol Park to the	8	1%
Provide landscaping around Shoprite car park	8	1%
Improve view of Shoprite as seen along Orchard Road	7	1%
Commission a 'History of Port Erin'	7	1%
Provide public space on land outside the Marine Biological Station	6	1%
Provide Public Art outside the Marine Biological Station	6	1%
Undertake highway improvements to Shore Road	6	1%
Re-organise and maximise coach and off street car parking	6	1%
Provide a ramped path for easy access between Shore Road and Strand Road	5	0%
Extend and improve the Quarterdeck as an entertainment area	5	0%
Expand existing car park behind new retail frontage	5	0%
Provide landscaping around Railway Museum	5	0%
Provide landscaping around Franklins	5	0%
Provide landscaping around Orchard Road car park	5	0%
Provide new car parking beyond harbour	5	0%
Provide exotic plants, palms etc on Castletown Road entry into Port Erin	5	0%
Provide an interactive light and fountain pavement near the beach	5	0%
Provide signage to direct visitors from Darnill's car park to the beach through Athol Park	5	0%
Establish an Events Committee for Port Erin	5	0%
Provide canopies to shops in Church Street and Station Road	4	0%
Replace dilapidated railings opposite the Bohemian	4	0%
Provide a coach drop-off point and information board outside the Falcon's Nest Hotel	4	0%
Establish pedestrian priority in Orchard Street	3	0%
Provide an exercise trail on The Brooghs	3	0%
Provide new offices over new shops on Orchard Road	3	0%
Provide ramped vehicular access to Wilko from Orchard Road	3	0%
Provide new retail frontage on Orchard Street	3	0%
Reverse priority on car park ingress by the Police Station	3	0%
Review and replace existing street furniture and signage	3	0%
Encourage extension of Falcon's Nest Hotel down to Strand Road	2	0%
Widen pavement outside existing shops on Orchard Road	2	0%
Establish Orchard Road as a main retail street	1	0%
Widen pavement outside the shops on Church Street	0	0%
Close Orchard Road access to Shoprite car park	0	0%
Provide sculptural gargoyles to the spring outlets on Shore Road and St Catherine's Terrace	0	0%
Total	1,122	